



Where are we with the Internet of Things?

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IoT Technology

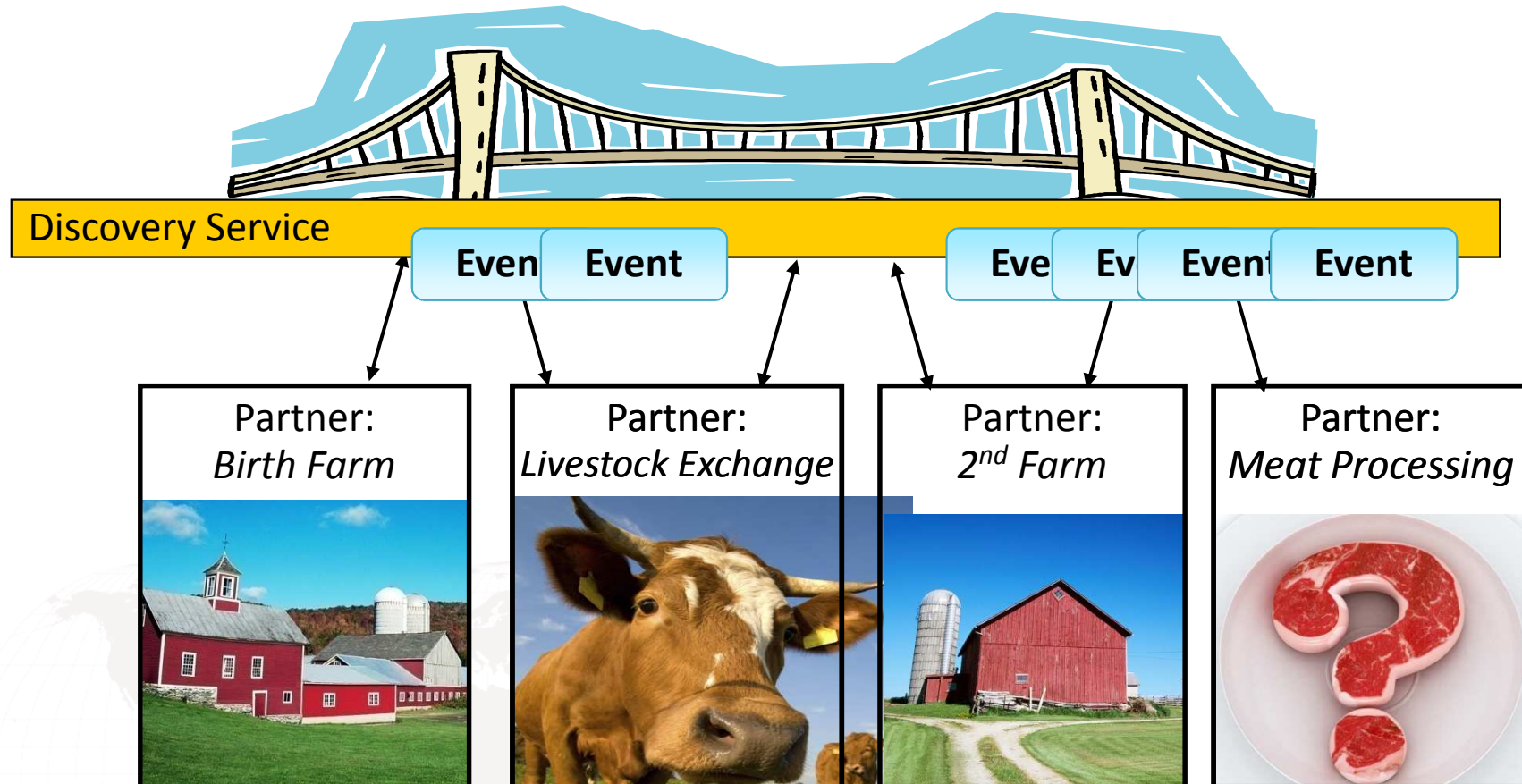
OPPORTUNITIES

- Internet as foundation and model
- Proven scalability
- Architectural foundations, but...
- Most technologies exist
- Interoperable architecture being built

CHALLENGES

- Complex multiplicity of technologies
- User ecosystem with different needs, relationships, requirements and motivations
- Issues of security and trust

Discovery Services is a common registry of referral events



So all partners can share information for different types of events, securely and selectively.

DS allows for surgical recall

In Discovery Services, we can see that meat from Farm 1 also could have contaminated Farm 6, Plant 1, and Distributor 1.

We don't have to recall meat from the entire supply chain. We can see that only Store 2 could have also been contaminated. Consumers at Store 3 are safe!

